



KMOV  
One Memorial Drive  
St. Louis, MO 63102

LUC Inc.  
25 Whitlock Place SW  
Suite 201  
Marietta, GA 30064-3142

**Contract #****853765****Schedule Dates**

10/08/12-11/05/12

**Advertiser**

Chris Koster for Missouri Attorney General (26939)

**Agency/T-Code**

LUC Inc. (2304)/867768541

**Product**

Political - State Attorney General (1184)

**Brand**

DEMOCRAT (169542)

**Salesperson**

Daniell, Brad (1062)

**Sales Office**

TeleRep - Atlanta

**Buyer Name**

BRIMER,CHRIS

**Phone/Fax**

(314) 514-5684 /

**CPE**

N/A

**Account Types**

National/Political Candidate - Agency

**Billing Type**

Standard

**Comments**ATTORNEY KOSTER  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\***Date Entered**

09/11/12

**Last Modified**

09/11/12

**Entered By**

Betsy Waxberg

**CO-OP**

No

**Headline #**

06219330

**Demo****Order Type**

Normal

**Package Deal****Commission %**

15.00

**Commission**

\$7,723.50

**Net Total**

\$43,766.50

**Sales Tax****St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012	96	\$34,425.00
Nov. 2012	53	\$17,065.00
<b>Grand Total:</b>	<b>149</b>	<b>\$51,490.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/12-11/02/12	4	:30	48386- News @ 5am	4	X	X	X	X	X			8	\$85.00	\$680.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 5AM	9/11/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	48386- News @ 5am		1							1	\$85.00	\$85.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 5AM	9/11/12
3.0	Normal Line / SPOT	10/08/12-10/19/12	4	:30	20015- News @ 6am M-F	3	X	X	X	X	X			6	\$180.00	\$1,080.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	9/11/12
4.0	Normal Line / SPOT	10/22/12-11/02/12	4	:30	20015- News @ 6am M-F	8	X	X	X	X	X			16	\$180.00	\$2,880.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	9/11/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20015- News @ 6am M-F		1							1	\$180.00	\$180.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	9/11/12
6.0	Normal Line / SPOT	10/08/12-10/19/12	4	:30	131968- CBS This Morning	3	X	X	X	X	X			6	\$90.00	\$540.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/11/12
7.0	Normal Line / SPOT	10/22/12-11/02/12	4	:30	131968- CBS This Morning	8	X	X	X	X	X			16	\$90.00	\$1,440.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/11/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	131968- CBS This Morning		1							1	\$90.00	\$90.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/11/12
9.0	Normal Line / SPOT	10/08/12-10/19/12	4	:30	20023- News @ 12noon M-F	4	X	X	X	X	X			8	\$225.00	\$1,800.00	St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	9/11/12
10.0	Normal Line / SPOT	10/22/12-11/02/12	4	:30	20023- News @ 12noon M-F	5	X	X	X	X	X			10	\$225.00	\$2,250.00	St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	9/11/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20023- News @ 12noon M-F		1							1	\$225.00	\$225.00	St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	9/11/12
12.0	Normal Line / SPOT	10/08/12-10/19/12	4	:30	20054- News @ 5pm M-F	3	X	X	X	X	X			6	\$450.00	\$2,700.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	9/11/12
13.0	Normal Line / SPOT	10/22/12-11/02/12	4	:30	20054- News @ 5pm M-F	5	X	X	X	X	X			10	\$450.00	\$4,500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	9/11/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20054- News @ 5pm M-F		1							1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	9/11/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT	10/08/12-10/19/12	4	:30	20055- News @ 6pm M-F	3	X	X	X	X	X			6	\$450.00	\$2,700.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	9/11/12
16.0	Normal Line / SPOT	10/22/12-11/02/12	4	:30	20055- News @ 6pm M-F	5	X	X	X	X	X			10	\$450.00	\$4,500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	9/11/12
17.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20055- News @ 6pm M-F		1							1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	9/11/12
18.0	Normal Line / SPOT	10/08/12-10/19/12	4	:30	20062- News @ 10pm M-F	4	X	X	X	X	X			8	\$900.00	\$7,200.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P	9/11/12
19.0	Normal Line / SPOT	10/22/12-11/02/12	4	:30	20062- News @ 10pm M-F	5	X	X	X	X	X			10	\$900.00	\$9,000.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P	9/11/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20062- News @ 10pm M-F		1							1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P	9/11/12
21.0	Normal Line / SPOT	10/13/12-11/03/12	4	:30	20103- News @ 6pm Sa							1		4	\$180.00	\$720.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 6 SAT	9/11/12
22.0	Normal Line / SPOT	10/13/12-11/03/12	4	:30	20108- News @ 10pm Sat							1		4	\$400.00	\$1,600.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P SAT	9/11/12
23.0	Normal Line / SPOT	10/14/12-10/21/12	4	:30	8A- 10A (CT)								1	2	\$200.00	\$400.00	St. Louis (KMOV) (KMOV)	CBS SUNDAY MORNING	9/11/12
24.0	Normal Line / SPOT	10/28/12-11/04/12	4	:30	8A- 10A (CT)								2	4	\$200.00	\$800.00	St. Louis (KMOV) (KMOV)	CBS SUNDAY MORNING	9/11/12
25.0	Normal Line / SPOT	10/14/12-11/04/12	4	:30	20757- News @ 5:30pm Su								1	4	\$270.00	\$1,080.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 5 SUN	9/11/12
26.0	Normal Line / SPOT	10/14/12-11/04/12	4	:30	20789- News @ 10pm Sun								1	4	\$810.00	\$3,240.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P SUN	9/11/12

**CONFIRMATION CONTRACT**

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